

BROADCASTING SERVICES MARKET STRUCTURE AND FEE SCHEDULE WEF 1st JULY 2018

	Broadcast Licence category	Licence Duration (Years)	Application Fee (KShs.) (payable when submitting application form)	Initial Licence Fee (KShs.) (payable after approval and before issuance of licence)	Annual Operating Fee (KShs.) (payable on/or before 1 st July of each consecutive year)
1	Public Television Broadcasting (non-commercial)	10	2,500.00	100,000.00	80,000.00
2	Public Radio Broadcasting (non-commercial)	10	2,500.00	50,000.00	40,000.00
3	Public Television Broadcasting (commercial)	10	5,000.00	100,000.00	0.4% of annual turnover or 80,000.00 whichever is higher
4	Public Radio Broadcasting (commercial)	10	5,000.00	100,000.00	0.4% of annual turnover or 80,000.00 whichever is higher
5	Commercial Free-to-Air Television	10	5,000.00	100,000.00	0.4% of annual turnover or 80,000.00 whichever is higher

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6	Commercial Free-to-Air Radio	10	5,000.00	100,000.00	0.4% of annual turnover or 80,000.00 whichever is higher
7	Community Free-to-Air Television	10	1,000.00	30,000.00	30,000.00
8	Community Free-to-Air Radio	10	1,000.00	15,000.00	15,000.00
9	Subscription broadcasting Service (To include sub categories of Cable, Terrestrial, Satellite, IP broadcasting)	10	5,000.00	100,000.00	0.4% of annual turnover or 80,000.00 whichever is higher
10	Subscription Management Service	10	5,000.00	100,000.00	0.4% of annual turnover or 80,000.00 whichever is higher
11	Landing Rights Broadcasting Service Authorisation	15	5,000.00	USD \$12,500	N/A

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12	National Common Carrier Broadcast Signal Distribution (licence subject to availability of frequency spectrum)	15	5,000.00	Determined through tendering process (bid price),	0.4% of annual turnover or 800,000.00 whichever is higher
13	Self-Provisioning Broadcast Signal Distributor (Licence subject to availability of frequencies)	15	5,000.00	15,000,000.00	0.4% of annual turnover or 800,000.00 whichever is higher