

# TENDER NOTICE

## EXPRESSION OF INTEREST (EOI) FOR PROVISION OF BROADCASTING SIGNAL DISTRIBUTION SERVICES TO UNDERTAKE A COUNTRY WIDE DIGITAL TELEVISION SIGNAL ROLL-OUT IN PREPARATION FOR MIGRATION FROM ANALOGUE TO DIGITAL BROADCASTING IN KENYA

The Communications Commission of Kenya (CCK) is the regulatory authority for the communications industry in Kenya with responsibilities in telecommunications, radio communications, postal, electronic transactions and broadcasting services. CCK is also responsible for managing the country's numbering and frequency spectrum resources.

As part of the wider Government objective of ensuring a smooth transition from analogue to digital TV broadcasting by 2012, CCK is planning to introduce competition in the signal distribution market segment through the licensing of two additional Signal Distribution networks. The licences shall be granted for an initial period of 15 years renewable for a further 10 years.

In this regard, the Commission wishes to invite Expressions of Interest (EoI) from suitably qualified, experienced and competent local and/or international firms to build and operate a national broadcasting signal distribution and transmission infrastructure on the DVB-T2, MPEG 4 technology. The networks, which are expected to cover the entire country, shall be operated on the principle of Open Access and shall therefore be interoperable with other licensed signal distribution networks. The licensees shall also be expected to contribute to the Universal Service Fund.

In order to optimize the utilization of the existing broadcasting infrastructure, the Commission encourages the licensed broadcasters who own broadcasting networks to participate in this tender.

The applicant for the signal distribution licence shall be required to fulfill the following conditions:

- is not a holder of another signal distribution licence;
- is not a political party;
- is not adjudged bankrupt or has entered into a composition or a scheme of arrangement with creditors;
- must demonstrate ability to roll out and operate the facility country wide within one year after grant of the licence; and
- is a company registered in Kenya;

Expression of interest from qualified firms must be accompanied by copies of the following documents:-

- Company profile (company history, contacts, services, affiliation, etc);
- Official documents including certificate of incorporation/registration,
- Evidence of financial capability to undertake a project of this magnitude.
- A proposed plan and schedule of implementation of the project within one year after the award of the licence.

Expression of Interest (EOI) should be submitted in plain sealed envelopes, clearly marked CCK/EOI/02/011 –“**Licence to provide digital signal distribution services in Kenya**”. The EOI should be deposited in the Commission's Tender Box situated on the ground floor of CCK Centre, Waiyaki Way or mailed to the address below so as to reach the Commission on or before **9<sup>th</sup> March 2011 at 2.30 p.m.**

**Secretary**

**Tender Committee**

**Communications Commission of Kenya**

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**Communications  
Commission  
of Kenya**